

MATZ Beer

"Brewed for Friends" is our punchline for this great European beer brand.

Beer has been produced in Europe for a few thousand years – so the expertise and culture around brewing great beers exists in most European countries today.

MATZ is leaning on the traditions of beer brewed in Germany, Scandinavian and Central Europe; we simply see to that only the best hops and malt from this region is used in all MATZ beers products.

No compromise on the raw materials; it's all of the highest quality similar to what you find in any global European premium brand. And... MATZ beer is always brewed in Europe – no fooling around with global license filling!

A lot of breweries have tried to introduce new flavors in beers, that are not traditionally linked to brewing a beer. It often comes with a higher price, and mostly with limited success, or at least sell only in niche markets and channels.

We leave other to that, and prefer instead to listen to our consumers, and lean on the long tradition of brewing great lager/pilsner-, wheat beer, IPA & 8.5% strong lager 8.5% – that beer drinkers continue to appreciate in all regions of the world.

Some things are simply too good to change too much.

Okay, admitted, as an exception we have introduced also a fully brewed 12% MATZ beer, meeting demand from some of our markets. This falls somehow outside our standard range, but is still a full brewed lager beer. We don't cheat by adding other stuff to boost alcohol; only a natural brewing process is behind this super strong lager.

Welcome to the great family of MATZ – Brewed for friends, and always in Europe!



BREWED FOR FRIENDS
BORN IN EUROPE





50 cl can

MATZ 4.5% COLOURS:

- Pantone 2748
- Pantone 116
- Pantone 1807
- Pantone Cool Grey 8
- White



24 x 50 cl Tray



BREWED FOR FRIENDS
BORN IN EUROPE

MATZ 4,5%

Ingredients	Water, malt, barley, hops
Alcohol	4.5% alc. vol.
Plato / Original Gravity	11
Expiry / Shelf Life	18 months

UNIT	SALES UNIT TRAY/CARTON	PACKAGING	NO. OF SALES UNITS PER PALLET (TRUCK & 40 TC)		HAND LOADED 20' CONTAINER	
			EURO PALLET 1200 X 800	GPA/USA PALLET 1200 X 1000	SALES UNITS	UNITS
50 cl can	24 x 50 cl (single)	Tray/shrink wrap	63	80/90/100	1.573	37.752
50 cl can	24 x 50 cl (4-Pack)	2 x Tray/shrink wrap	63	80/90/100	1.573	37.752

NOTE: Loading patterns can be adjusted according to local weight restrictions

AVERAGE WEIGHT (kg)	UNIT	SALES UNIT	EURO PALLET (1200 X 800)	GPA PALLET (1200 X 1000)
	50 cl can: 0,521 Kg	50 cl can: 12,78 Kg	22,50 Kg +/- 10%	24,20 Kg +/- 10%

BAR CODE / UNIT	UNIT	SALES UNIT
	MATZ 4.5% - 50 cl can: 5060211461828	MATZ 4.5% - 50 cl can: 5060211461842



50 cl can

MATZ 5% COLOURS:

- Pantone 2748
- Pantone 647
- Pantone 186
- SHINY GOLD
- White



24 x 50 cl Tray



BREWED FOR FRIENDS
BORN IN EUROPE

MATZ 5%

Ingredients	Water, light barley malt, rice, hops
Alcohol	5.0% alc. vol.
Plato / Original Gravity	12
Expiry / Shelf Life	18 months

UNIT	SALES UNIT TRAY/CARTON	PACKAGING	NO. OF SALES UNITS PER PALLET (TRUCK & 40 TC)		HAND LOADED 20' CONTAINER	
			EURO PALLET 1200 X 800	GPA/USA PALLET 1200 X 1000	SALES UNITS	UNITS
50 cl can	24 x 50 cl (single)	Tray/shrink wrap	63	80/90/100	1.573	37.752
50 cl can	24 x 50 cl (4-Pack)	2 x Tray/shrink wrap	63	80/90/100	1.573	37.752

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AVERAGE WEIGHT (kg)	UNIT	SALES UNIT	EURO PALLET (1200 X 800)	GPA PALLET (1200 X 1000)
	50 cl can: 0,521 Kg	50 cl can: 12,78 Kg	22,50 Kg +/- 10%	24,20 Kg +/- 10%

BAR CODE / UNIT	UNIT	SALES UNIT
	MATZ 5% - 50 cl can: 5060211461828	MATZ 5% - 50 cl can: 5060211461842



50 cl can

MATZ WHEAT 5% COLOURS:

- Pantone 0821
- Pantone 116
- SHINY GOLD
- White



24 × 50 cl Tray



BREWED FOR FRIENDS
BORN IN EUROPE

MATZ WHEAT 5%

Ingredients	Water, BARLEY malt, hops
Alcohol	5.0% alc. vol.
Plato / Original Gravity	11,5
Expiry / Shelf Life	18 months

UNIT	SALES UNIT TRAY/CARTON	PACKAGING	NO. OF SALES UNITS PER PALLET (TRUCK & 40 TC)		HAND LOADED 20' CONTAINER	
			EURO PALLET 1200 X 800	GPA/USA PALLET 1200 X 1000	SALES UNITS	UNITS
50 cl can	24 × 50 cl (single)	Tray/shrink wrap	63	80/90/100	1.573	37.752
50 cl can	24 × 50 cl (4-Pack)	2 x Tray/shrink wrap	63	80/90/100	1.573	37.752

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AVERAGE WEIGHT (kg)	UNIT	SALES UNIT	EURO PALLET (1200 X 800)	GPA PALLET (1200 X 1000)
	50 cl can: 0,521 Kg	50 cl can: 12,78 Kg	22,50 Kg +/- 10%	24,20 Kg +/- 10%

BAR CODE / UNIT	UNIT	SALES UNIT
	MATZ WHEAT 5% – 50 cl can: NA	MATZ WHEAT 5% – 50 cl can: NA



50 cl can

MATZ 8.5% COLOURS:

- Pantone 186
- Pantone 710
- SHINY GOLD
- Black
- White



24 x 50 cl Tray



BREWED FOR FRIENDS
BORN IN EUROPE

MATZ 8.5%

Ingredients	Water, barley malt, glucose syrup and hops
Alcohol	8.5% alc. vol.
Plato / Original Gravity	17
Expiry / Shelf Life	24 months

UNIT	SALES UNIT TRAY/CARTON	PACKAGING	NO. OF SALES UNITS PER PALLET (TRUCK & 40 TC)		HAND LOADED 20' CONTAINER	
			EURO PALLET 1200 X 800	GPA/USA PALLET 1200 X 1000	SALES UNITS	UNITS
50 cl can	24 x 50 cl (single)	Tray/shrink wrap	63	80/90/100	1.573	37.752
50 cl can	24 x 50 cl (4-Pack)	2 x Tray/shrink wrap	63	80/90/100	1.573	37.752

NOTE: Loading patterns can be adjusted according to local weight restrictions

AVERAGE WEIGHT (kg)	UNIT	SALES UNIT	EURO PALLET (1200 X 800)	GPA PALLET (1200 X 1000)
	50 cl can: 0,521 Kg	50 cl can: 12,78 Kg	22,50 Kg +/- 10%	24,20 Kg +/- 10%

BAR CODE / UNIT	UNIT	SALES UNIT
	MATZ 8.5% - 50 cl can : 5060211461866	MATZ 8.5% - 50 cl can : 5060211461873



50 cl can

MATZ 10% COLOURS:

- Pantone 186
- SHINY GOLD
- Black
- White



24 x 50 cl Tray



BREWED FOR FRIENDS
BORN IN EUROPE

MATZ 10% - 100% natural fermented beer without additives

Ingredients	Water, barley malt, glucose syrup and hops
Alcohol	10% alc. vol.
Plato / Original Gravity	18,5
Expiry / Shelf Life	24 months

UNIT	SALES UNIT TRAY/CARTON	PACKAGING	NO. OF SALES UNITS PER PALLET (TRUCK & 40 TC)		HAND LOADED 20' CONTAINER	
			EURO PALLET 1200 X 800	GPA/USA PALLET 1200 X 1000	SALES UNITS	UNITS
50 cl can	24 x 50 cl (single)	Tray/shrink wrap	63	80/90/100	1.573	37.752
50 cl can	24 x 50 cl (4-Pack)	2 x Tray/shrink wrap	63	80/90/100	1.573	37.752

NOTE: Loading patterns can be adjusted according to local weight restrictions

AVERAGE WEIGHT (kg)	UNIT	SALES UNIT	EURO PALLET (1200 X 800)	GPA PALLET (1200 X 1000)
	50 cl can: 0,521 Kg	50 cl can: 12,78 Kg	22,50 Kg +/- 10%	24,20 Kg +/- 10%

BAR CODE / UNIT	UNIT	SALES UNIT
	MATZ 12% - 50 cl can : 5060211461958	MATZ 12% - 50 cl can : 5060211461996



50 cl can

MATZ 12% COLOURS:

- Pantone 186
- Pantone Cool Grey 10
- SHINY GOLD
- Black
- White



24 x 50 cl Box



BREWED FOR FRIENDS
BORN IN EUROPE

MATZ 12% - 100% natural fermented beer without additives

Ingredients	Water, barley malt, glucose syrup and hops
Alcohol	12% alc. vol.
Plato / Original Gravity	22
Expiry / Shelf Life	24 months

UNIT	SALES UNIT TRAY/CARTON	PACKAGING	NO. OF SALES UNITS PER PALLET (TRUCK & 40 TC)		HAND LOADED 20' CONTAINER	
			EURO PALLET 1200 X 800	GPA/USA PALLET 1200 X 1000	SALES UNITS	UNITS
50 cl can	24 x 50 cl (single)	Tray/shrink wrap	63	80/90/100	1.573	37.752
50 cl can	24 x 50 cl (4-Pack)	2 x Tray/shrink wrap	63	80/90/100	1.573	37.752

NOTE: Loading patterns can be adjusted according to local weight restrictions

AVERAGE WEIGHT (kg)	UNIT	SALES UNIT	EURO PALLET (1200 X 800)	GPA PALLET (1200 X 1000)
	50 cl can: 0,521 Kg	50 cl can: 12,78 Kg	22,50 Kg +/- 10%	24,20 Kg +/- 10%

BAR CODE / UNIT	UNIT	SALES UNIT
	MATZ 12% - 50 cl can : 5060211461835	MATZ 12% - 50 cl can : 5060211461859



50 cl can

MATZ 16% COLOURS:

- Pantone 648
- Pantone Cool Grey 10
- SHINY GOLD
- Black
- White



24 x 50 cl Box



BREWED FOR FRIENDS

BORN IN EUROPE

MATZ 16% - 100% natural fermented beer without additives

Ingredients	Water, barley malt, glucose syrup and hops
Alcohol	16% alc. vol.
Plato / Original Gravity	30
Expiry / Shelf Life	24 months

UNIT	SALES UNIT TRAY/CARTON	PACKAGING	NO. OF SALES UNITS PER PALLET (TRUCK & 40 TC)		HAND LOADED 20' CONTAINER	
			EURO PALLET 1200 X 800	GPA/USA PALLET 1200 X 1000	SALES UNITS	UNITS
50 cl can	24 x 50 cl (single)	Tray/shrink wrap	63 / 72 / 81	80/90/100	1.547	37.752
50 cl can	24 x 50 cl (4-Pack)	2 x Tray/shrink wrap	63 / 72 / 81	80/90/100	1.547	37.752

NOTE: Loading patterns can be adjusted according to local weight restrictions

AVERAGE WEIGHT (kg)	UNIT	SALES UNIT	EURO PALLET (1200 X 800)	GPA PALLET (1200 X 1000)
	50 cl can: 0,521 Kg	50 cl can: 12,78 Kg	22,50 Kg +/- 10%	24,20 Kg +/- 10%

BAR CODE / UNIT	UNIT	SALES UNIT
	MATZ 16% - 50 cl can : 5060211462245	MATZ 16% - 50 cl can : 5060211462252